

Business Educators Articulation Committee (BEAC) 2018

Business Chairs' Meeting Minutes

Tuesday, May 1st, 2018 1:00 – 4:30 pm

Okanagan College

E308 Centre for Learning

Kelowna Campus

1000 KLO Road

BCCAT Website: <http://www.bccat.ca/articulation/committees/business>

BEAC 2018 Website <http://www.beac.beac-tec2018.ca/>

Chair: Laura Thurnheer, Okanagan College

Vice Chair: Deborah Wilson, Selkirk College

Past Chair: Tiffany Snauwaert, Selkirk College

SLP: Leelah Dawson, BCIT

Enrico Tanafranca, Alexander College	Faisal Rashid, Northern Lights College	Rodney Hulstein, Yukon College
Mike Au, Ascenda	Ali Mayboudi, North Island College	Deborah Wilson, Selkirk College
Timothy Kemp, Camosun	Seth Downs, Northwest Community College	Cindy Stewart, University Fraser Valley
Greg McCallum, COTR	Laura Thurnheer, Okanagan College	Meg Stainsby, BCCAT
Fatin Jallad, Columbia College	Kamren Farr, Selkirk College	Sylvan Charbonneau, Ascenda
Chuck Konrad, Coquitlam College	Brock Dykeman, University Canada West	Colin Haime, Vancouver Island University
Simon Parker, Douglas College	Kafui Monu, University of Northern BC	Don Hill, Langara

1. Welcome /Introductions/Circulation of Attendance Sheet

L. Thurnheer welcomed everyone and thanked them for attending the conference. Brief introductions followed.

2. OC Dean's Welcome – William Gillett, Okanagan School of Business

W. Gillett provided a brief introduction and welcomed members. He mentioned that the BCAAT system is an exceptional process and not something that is possible in the US.

3. Approval of Agenda

Motion Simon Parker, Douglas College/Faisal Rachid, Northern Lights College

To approve agenda for May 1st, 2018 meeting as presented.

Carried

4. Approval of 2017 Minutes <http://www.bccat.ca/pubs/2017-business>

Motion: Deborah Wilson, Selkirk College/Greg McCallum, College of the Rockies

To approve the 2017 Business Chairs' Meeting minutes as presented.

Carried

5. BCCAT Presentation – Meg Stainsby, Director, BCCAT Transfer and Articulation

M. Stainsby explained that she is from Douglas College and has worked in curriculum development and women's studies. She is currently on leave to serve at BCCAT for a term and is working on student transferability projects. She referred members to the Spring Update one-page newsletter. She reported on a co-op student reviewed block transfer agreement project that checks with all institutions to complete a comparison. The larger scale pathway agreements require the need to keep a robust

database as with the course to course articulations. It was discovered that agreements are not published on-line and are not listed on the transfer guide webpage. Business has the largest group with a total of 488 transfer agreements. Many still need to be verified and they found some inconsistencies with program changes and credit discrepancies. The Deans have the lists and will be working through the transfer agreement renewals or expansions. She further reported on Joanne Duklas's work on a transfer credit assessment project with six sample institutions to see what process is in place for assessing international transfer admission processes. The report will be submitted at the end of the week and will be available on the BCCAT webpage at the end of summer or early fall. Dr. Michelle Rhodes, University of the Fraser Valley is leading an Interdisciplinary course transfer project. It is challenging for receiving institutions to know how to credit. Study will include best practices and will be on webpage by the end of summer. A handout regarding a field course coordination project led by Steven Earl from VIU was circulated and the full paper is available on the BCCAT webpage. M. Stainsby reported on a phase one study by Stephanie McKeown on Indigenous Access and Persistence Learning in BC where researchers interviewed advisors, registration office staff and other institutional staff on attrition rates for this group. Phase two of this project is currently at the Research ethics stage. The plan is to work with the families, agencies and students to figure out how to provide better support based on their experiences within the education system. Research committee studies are underway including the mobility of student activity between academic trades and vocational areas to identify what pathways are currently available. Proposal for expressions of interest will be on the website in mid-June with \$20-25,000 budgeted for time release. She further reported on an English Language Proficiency project based on the increase in International and Domestic where English is not first language with a plan to review the various members of the transfer system and figure out which metrics are being used in all BC programs. Cataloging and creating a grid and then perhaps direction for further work will come from that data. This is timely because it relates to the ESL articulation committee learning outcomes updating K-12. It is a good time to take stock of post-secondary measures.

6. SLP Report – Leelah Dawson

L. Dawson explained her role as an administrator to liaise with the BC Deans on any outstanding issues between institutions and reported that there were none in the past five years. She referred members to view her responsibilities listed on the webpage. Low meeting attendance at VIU a couple of years provided the opportunity for faculty to get together to develop trust between institutions. Getting to know the institution and the people helps understand the quality. It allows conversations between institutions but also to recognize curriculum similarities and to develop trust between them. It is part of base budgets so deans' attendance is costly. BCIT doesn't articulate as well because of the differences in the length of term as the fall term is 15 weeks and the winter is 20 weeks with courses of 5 or 6 credits and not the standard 3 credit courses. She explained the history of the meeting scheduling and asked members to please consider moving back to Thursday and Friday.

7. BCCAT Transfer Innovations Proposals – Discussion <http://www.bccat.ca/articulation/projects>

L. Thurnheer invited the group to decide on a project and to apply near the end of August. S. Downs reported on experiential learning looking at simulation programs and the need to review options. M. Stainsby described a mandate for transfer innovations and explained that BC Campus may have opportunity for Simulation projects. BC and Alberta transfer work is still in progress with ACAT and PCCAT signing an agreement between seven provinces to facilitate student mobility between them. BC is the most developed and they are taking lead from us. Alberta counsel is well developed, as well. We are moving towards an integrated database and you are encouraged to reach out.

8. Pending Articulation Requests Process/List

M. Stainsby reviewed the BCCAT webpage and the BC Transfer guide. There is new TCS BCCAT software being used by registration offices since February. Members can interact with it now by entering the decision to your registration office directly instead of having the registration office complete the data entry. It forces you to code things correctly in terms of acronyms and includes standardized formatting. It doesn't include block transfers but does course to course only. It has the capacity to house all agreements from non-BC institutions, as well. Only institutional contact people can access it in the database. The contact people are listed on the webpage, as well. There will be an upcoming opportunity to receive training on the new software.

She notified members of the Joint Annual Meeting including many good speakers, networking opportunities and a great location on November 16 at the Pinnacle Hotel in Vancouver (West Hastings and Butte – West of Burrard Street). Members were encouraged to book early due to competitive accommodation rates.

9. Accreditation Experience Discussion – ACBSP and others

Okanagan College is ACBSP accredited for a number of years now and recently went through a review. BCIT, Douglas College, Ascenda and Vancouver Island College are also ACBSP accredited.

Comment/question period Highlights:

- Struggling with keeping PhD faculty numbers with most having a Master's degree plus 10-20 years of industry experience. The provincial challenge is the pay level and not as many research opportunities with no increment for a PhD.
- Value includes consistency in course outlines and learning outcomes. Also, exchange partners recognize the accreditation and are more open.
- Higher importance to commit to keeping communication flowing between accredited BC institutions.

10. K-12 Curriculum Reform

Faculty have raised concerns about the K-12 changes causing a lower quality of students coming into post-secondary. In general, teachers seem to be resisting the change and some are even retiring. Experiential learning with not a lot of content raises concerns about the rigor. A College readiness tool such as an aptitude test as a placement tool for both International and Domestic students to use as a baseline to understand who the student is based on numeracy and literacy and have them as program outcomes, as well. Starting to stream programs to better meet the needs of the new learners. Post Graduate students are mostly international so they need a different type of learning. Literacy and numeracy as a program outcome and an input requirement. Academic standards, integrity and authenticity are important. Course evaluations suffer because of low grades. Further concerns about a lower calibre of student in Post-secondary. Technology has changed the students' willingness to learn. Educators need to adjust to this generation and understand how to teach them the skills that employers want. Admissions have a committee at College of the Rockies and Faculty have attended information sessions. The information is not available and it's not clear who is driving this change. It will come back to us to articulate and revise our admission requirements accordingly.

11. Status of Indigenization Initiatives

There have been positive initiatives related to truth and reconciliation. Yukon college developed First Nations initiative department to ensure it includes indigenous content and they are indigenising the whole institution. The accounting courses can't be changed so we are changing some of the content such as having a company as indigenous. The qualitative courses can change. Major culture change within the institution with faculty automatically thinking in terms of indigenization. Policies are being

changed to positively reflect the culture. Columbia college recognizes who's land they are in every meeting as sign of respect. Selkirk introduced the blanket exercise in Organizational Behaviour classes. Other suggestion included retaining an elder as a school advisor or to work with faculty. Yukon College has permanent elder faculty positions. Diversity is relative and it is important to include all cultures by using business cases from all countries. Langara has an indigenous name for their institution and they are on traditional land. Camosun is on first nations land and have built a traditional meeting places on campus. OC has a lot of pressure from indigenous students for outside space and other areas but not a lot that impacts the curriculum.

12. Student Exchange Opportunities/Exchange Agreements

Faculty exchanges are increasing. At OC there are 22 exchange partners and more being signed including an increase in European partnerships. Other institutions have students going to Disneyland. There is a refugee program to adopt a refugee. Student identity is private but many want to share their story.

13. Institutional Reports – Roundtable (send copy to Laura at lthurnheer@okanagan.bc.ca)

L. Thurnheer requested members email their institutional reports to her.

Douglas College – Management degree is pending and marketing degree is in progress. A new building to be completed soon. Open texts and the insecurities of course materials are a concern. Online programs with webpages asking for fees to provide full course materials including exams are a concern.

College of the Rockies – Using some open resources supplemented with other materials for Marketing class. Open text books are questionable because you should know who is in control of the updating. Space is an issue because of the increase in International enrolment. CPA to send course transferability assessments by the end of June.

Columbia College - Open books are not very successful in Business but are used in Psychology. Students have been known for purchasing test banks and less expensive text books online. Business programs have less numbers and Arts are increasing.

Coquitlam College – Larger population of International students with high South Asian numbers. Students asking if they must purchase text books and it's not clear why they don't want to purchase them. Summer term enrolments are lower but other two terms are up. Associate Arts degree increasing for work permits. Enrolments are high and there are space issues. High demand for increased scrutiny on entrance requirements and transcript review.

Yukon College – Becoming a university in 2020 and first degree as Bachelor of Arts has been approved. Space is a problem with high International numbers causing issues.

Ascenda School of Management – Largest intake from 180 to 300 students for this year and are moving to a larger campus on Sept 1 at 666 Park Place Tower. Most International students are from the Philippines, India and Mexico with not as many from China. Currently implementing a new student information system that was developed in house with support from a Victoria based software company.

Okanagan College – Kelowna campus has major space constraints but there is space at the non-Kelowna campuses. Currently looking at raising IELTS scores. International rates have increased with an increased cheating/plagiarism issues. Program growth includes two post baccalaureates with one in

HRM and this one has been accredited by CPHRBC & Yukon. Dr. Heather Banham has retired as the Dean of Business and is currently the volunteer Chair of CPABC. The Okanagan School of Business currently has 44 continuing positions and employs an additional 20 -25 term professors. We are currently looking for a continuing Finance position and two Management positions.

BCIT –No limits on international for part time and full time is 20% or lower. CICAN presentations this week. CEO said there are 31,000 student visas from India and just over 3,000 from China. Open resources are not being adopted because faculty don't like them. Cheating and plagiarism are a major issue.

Selkirk – Recent increase from 325 to 380 students and added 7 new. Depth of open texts are not there and are holding fast to using hard copy texts. Turnitin adopted fully for cross-checking for plagiarism. Students are copying and submitting same assignments to different courses. Midterms are in a gym environment. Student engagement scores went up against ministry standards. Post graduate students have a 10-15% decrease in student engagement scores.

Camosun – Current enrolment is 20,000 students with 3,000 in Business. Only one instructor is using open textbooks. Large group from one given place forms a sub culture and causes a serious problem. Student groups should be from different cultures instead.

Northern Lights – increased student numbers by a few hundred students. Nothing more to add since very similar report to others.

UFV – Recently introduced Turnitin and cheating/plagiarism reduced by 30%. Competition for International admissions have increased and the domestic numbers are declining. The campus and business school are receiving new buildings.

Langara – Experiencing a lot of cheating/plagiarism and students attempting to request higher marks. There are 90 plus faculty with 22 hired this year (part time and full time) with increased enrolment and currently recruiting for a new dean. Only one course has open text – Business Strategy and the rest of the courses are hesitant to use them. Looking for creative ways of assessing instead of exams and assignments. Cheating/copying/plagiarism is serious problem.

Alexander College – New owner invested in a database to prioritize enrolment. Students earn points for a high GPA and high attendance rates are a priority. First step to eliminate low performers. Increased International enrolments from 20 to 300 students in 3 years and forecasting more growth. Monitoring the K-12 standards in harmony with the college.

North Island College – International enrolment increased from 49% to 69% creating both opportunities and challenges. Housing was a problem and academic integrity with a lack of English competency. Hoping to improve the Math and English courses so they meet accounting requirements. Expecting to have more International except admissions are already closed for next fall. Operating in multiple campuses with business moving to an additional campus. Looking to develop more 200-level courses.

UNBC – New chair of business last year with 360 undergrad and 40-50 graduate students. Curriculum development for grad student programs. Not as many International enrolments. MBA partnering with a school in China.

University of Capital West – The program has 400 students and is continuing to grow. Iran and India have highest International student count. A new Associate Arts degree to be approved soon. Open texts in only one or two courses. Have benefited from using Turnitin for several years and have a steady increase in cases.

14. Call for Additional BEAC Executive Member

The BEAC Executive was created two years ago at our meeting at VIU. A terms of reference for the BEAC Executive was approved at our last meeting at Capilano and can be found on the BCCAT website under Business Administration articulation. We now need a new executive member to replace Tiffany Snauwaert who has completed her year as past Chair and is now the Dean at Selkirk College. Please advise if you can volunteer for this position on the Provincial Executive. Articulation will be held next year at North Island College. The model has always been Business Administration and Office Administration articulate at same time and now we are working with Tourism and Hospitality. Culinary also joined us this year at Okanagan College although they do not necessarily join every year. This joint model has now been run for three years successfully at COTR, Capilano and Okanagan and it was agreed to continue with this model moving forward next year at North Island College (NIC).

Ali Mayboudi, chair of Business at NIC, has agreed to host the Business Administration articulation for 2019 and will be work with a joint organizing committee there.

Suggestion to mention to the Deans' early about 2019 BEAC conference as additional funding may be needed for travel.

Vice Chair for upcoming year 18/19 - please approach Deborah Wilson from Selkirk College if you can volunteer or have any questions about the BEAC Executive.

15. Appointment of New Provincial Chair

Deborah Wilson, Selkirk College is new provincial chair.

16. Host of Next Meeting /Potential of Virtual Access

Next meeting will be hold at NIC in late April or early May 2019. Virtual access for this meeting will be considered.

Meeting adjourned at the call of the Chair at 4:45 p.m.