

TOURISM ARTICULATION COMMITTEE MINUTES

BRITISH COLUMBIA COUNCIL on ADMISSIONS AND TRANSFERS (BCCAT)

Institution/Location: Capilano University

Meeting Date(s): May 2, 2017 – May 3, 2017

Present:

Committee Member Name	Institution Name	Email/contact
Stephanie Wells (Chair)	Capilano University	
Morgan Westcott (Co-Chair)	BCIT	
Blake Rowsell	Capilano University	
Rob Ferguson	Vancouver Island University	
Lee Aitchison	Camosun College	
Nazmi Kamal	Eton College	
Jarrett Bachman	Farley Dickinson University	
Michael Neville	North Island College	
Alan Rice	Okanagan College	
Robyn Mitz	Selkirk College	
Grant Unger	College of the Rockies	
Lian Dumouchel	Thompson Rivers University	
Amanda Johnson	Vancouver Island University	
	College of New Caledonia	

Guest Name	Institution/Agency	Email/contact
Paul Arthur	SD 41 (Burnaby)	
Garth Errico	SD 41 (Burnaby)	
Lori Slobodian	Red River College	

Recorder: Blake Rowsell, Capilano University

Welcome from Stephanie Wells, Capilano University

1. Meeting Called to Order at 12:35

2. Introductions/welcome

3. Approval of Agenda and Any Additional Items

4. Motion: to adopt the Agenda with additions

Moved: Stephanie Wells Seconded: <Lee> Carried <all>

5. Presentation of Institutional Reports (see attached)

6. Approval of minutes of the Articulation Committee meeting of May 3-4 2016

Motion: to accept the Minutes as presented/with amendments as noted: Moved:
<Morgan> Seconded: <Robyn> Carried <All>

7. Election of Co/Chair

Stephanie's tenure as chair ends. Morgan become chair. Election of co-chair for 1 year, then become chair for 1 year.

Motion: to approve Robyn for Co Chair / Chair

Moved: <Bob> Seconded: <Natz> Carried <All>

8. JAM Update - Morgan

- *Update: Did not win minutes award. Suggestion to provide details on action items.*
- *Best practice suggestion for quarterly newsletter, Morgan willing to take on task if there is interest in reading it.*
- *Bob: question about support from BCCAT re tourism, hospitality and adventure combined initiatives (newsletter).*
- *Morgan: No signs of support, grassroots committee based.*
- *Interest from group regarding news updates, suggestion to make it social media based (Facebook).*

9. Update on BC Tourism/ Hospitality Management Learning Outcomes Project

- *General feeling for outcome based, as opposed to name based.*
- *Value course by course for ease of transferability*
- *Desire for individuality and flexibility to meet regional specialization and institutional niches.*
- *How does this link to accreditation when schools have different accreditation bodies?*
- *Examples would be helpful *Rob*
- *Maintaining ability to stick to learning outcomes overall (program learning outcomes as opposed to specific course learning outcomes).*
- *Block transfers work logistically for receiving institutions – outcomes must link. Limits individual course by course.*
- *Document is a guide, still need to sit down individual institutions to set agreements*
- *What is the minimum number of courses to meet 10 themes/ topic areas?*
- *Still questions about what the program outcomes are, the 10 themes/ topic areas do not make this clear.*
- *Is it reverse engineering? Using the same 10 core courses, but calling them topics*
- ***ACTION: Across the board: Remove prerequisites – all agreed***
- ***ACTION: Across the board: Remove sub bullets to outcomes and examples – all agreed***
- ***ACTION: Remove language around core courses and only use topics or themes - all agreed***
- ***ACTION: Practicum/ work experience “We value workplace integrated learning, but it is optional within the core”***
- *HR/ Org Behaviour: students are going to be hiring/ firing, so they need HR. Org Beh. Was supervisory leadership course, more about skills, not behaviours. Overall feeling that HR outcomes are very important, but not sure where they fit in timeline. **ACTION: Combine HR theme from 2007 document and marry with OB. If not possible, create 11th theme of HR.***
- *ACTION –Discussion regarding TRC commitments moved to joint articulation meeting.*

Motion: to move forward with caveats discussed, refine thematic outcomes with work through chair and steering committee to implement suggestions
Moved: <Rob> Seconded: <Stephanie> Carried <all>

Action Item: (Item) Work with knowledge sharers, chairs and steering committee to implement changes. <Rob>

10. Guest Report: BC High School Curriculum Updates

- Director of Instruction, Garth Errico, School District 41
- Career Transition Programs Paul Arthur, School District 41

11. Supporting Connections with Secondary (TOURISM 11/12) - Morgan

- Attempt to connect with high school teachers in Tourism/ Hospitality. However, list provided from Ministry of Education was extremely outdated. Go2HR was able to support with hospitality instructor but not those teaching Tourism 11/12
- **Action Item: Update with HS instructors: Link to Morgan's spread sheet: bit.ly/Tour11and12**
- PSA (Provincial Specialist Association) does not exist for tourism.
- Suggestion to connect with Applied Design, Skills and Technology as Tourism usually falls under Home Economics or Business Education.
- In order to make Tourism 11/12 more lucrative to school boards, better articulation agreements with post secondary institutions can help. Example, getting post secondary credit for courses or programs taken in secondary – opportunity lies with Introduction to Tourism course / theme articulated with TOUR 11 or 12
- Some institutions previously offered advance standing and credit with individual high schools
- Suggestion (Bob): Collaborate between institutions to create and run MOOC of Introduction to Tourism course. Question about who would host the content, how it would be monitored, what platform would be used? In this case it would be dual credit. Feeling that high school students need a teacher present.
- Can/ should this group create a tool kit?
- Can/ should the outcomes for introduction to tourism change to meet tour 11/12?
- Is there a way to leverage ARCA: <http://www.eln.bc.ca/view.php?id=2190>
- Can/ should this be linked to Go2HR? Is it valuable for them to do this? Is there funding/ value? ACTION: Morgan to connect.
- How to can we connect with high school teachers? Can they be invited to a Facebook group?
- make41.ca – projects for teachers from SD41.
- Buzz words: Project based learning, inquiry based, critical thinking

- Group Commitment:
 - Support consistency between Tour 11/12 outcomes and Intro to Tourism Outcomes
 - Morgan to research potential platforms for a repository (e.g. Moodle, BCcampus, Arca, go2HR, or something else we all 'chip in' for)
 - Collectively come up with project examples
 - Continue to populate 'contacts' spreadsheet
 - When ready, members will reach out to local "Director of Education" to explore possible dual-credit, and offer mentorship

12. Next meeting: 2018 Articulation Meeting

Location: Okanagan College Date: May 2018

Agenda Items for next year:

- A. Secondary Connections (standing agenda item)
- B. New handbook

Meeting adjourned at 11:00.

BCCAT Contact: Ruth Erskine, Committee Coordinator Tel: 604-412-7791 Email: rerskine@bccat.ca