

May 10, 2017  
Komoux Hall Boardroom  
North Island College, Courtenay  
Chair: Judy Johnson, North Island College  
Co-chair: Rebecca Jacobson, Selkirk College

Attending: Erin Robb (Langara), Kate Sangha (Douglas), Grace Kim (Coquitlam), Eric Spalding (University of the Fraser Valley), Darren Bernaerdt (Langara), Lori Walker (Capilano University), Ruth Erskine (BC-CAT), Ravindra Mohabeer (Vancouver Island University), Nathalie Lesage (College of the Rockies), Greg Lainsbury (Northern Lights College), Dana Landry (UFV), Nick van Orden (NIC), Brenda Thompson (TRU), Mark Wallin (TRU), Bill Strom (TWU), Raluca Fratiloiu (Okanagan College), Kim Lemieux (Camosun), Lois Fernyhough (Camosun), Jean Scribner (BCIT), Ian Chunn (Columbia, secretary), Toto

Message of Welcome from Brent McIntosh, Dean of Arts, Science and Technology at North Island College

Motion to approve the minutes from 2016 needs minor amendment; include Erin Robb as attending

Moved: Jean Scribner                      Seconded: Eric Spalding                      Passed

Round the table introductions

BCCAT – Ruth Erskine

Our BCCAT liaison Ruth Erskine covered such issues as learning outcomes for programs and courses, indigenization of the curriculum and the impact of K-12 changes on postsecondary education.

Ruth, whose background is in architecture, sees the work of BC-CAT as enabling the 67 Articulation Committees to be as effective as possible. The organization welcomes suggestions regarding making its website more navigable, for instance.

This year's Joint Annual Meeting will take place November 17<sup>th</sup> at the Westin Wall Centre. Two panel sessions will discuss current issues; there will also be workshops, and BC-CAT is seeking suggestions. They are also accepting nominations for their Council Awards.

The Transfer Credit Evaluation System has 700,000 agreements in place; BC is at the leading edge in Canada, and Manitoba (who gave us some ideas) and Alberta want to follow us.

Questions around the Secondary to Post-secondary transition has engendered a lot of discussion; our committee has sent feedback, as a group, to the ministry regarding the "Education Transformation Project."

A Pan-Canadian Council on Articulation and Transfer was to meet in Toronto, June 8 – 9; 150 institutions could be involved.

Transfer Innovations funding is available; two or three projects have been supported over the past year. Proposals need to come in at least three weeks ahead of the deadlines.

## Institutional Reports

BCIT – Jean Scribner: Technical Writing certificate

Handout provided

Issue: not always international students with the most problems, though some programs have 17 – 18% international students

Link in Institutional report: Diversity forum’s Lightning Presentations: language support to help prepare students; content- and language-integrated tutorials

Camosun – Kim Lemieux

- Have moved to semester from quarterly system
- Joe Bengé to retire – faculty creating a shared resource site as a legacy

Lois Fernyhough

- New: Live Event and performance program: “Eve-tech”
- New block transfer to Royal Roads, at third-year level

Discussion: CAMAC could be a good forum for media tech; we can see about letting our institutions know that the Film (and, e.g., comics and graphic novels) people would be welcome

Capilano University – Lori Walker

New president; more recognition for employees; SFU has dropped standards, so Cap’s department is offering courses as electives

E-portfolios (blog-like; WordPress site; site for assignments that will be done online; consider privacy and Homeland Security issues): record of academic interests and achievements; captures learning experience (includes reflection); instructors can get to know students as a whole person

Discussion: Key Performance Indicators

College of the Rockies – Nathalie Lesage

- Some increase (international students), including for Tourism program

Columbia College – Ian Chunn

- Shared resource space for Communication instructors; expanding across Terminal; potential for Digital Media Production course, perhaps in coordination with an expanded library; Recruitment is working on broadening the diversity

Discussion: Student Partners Program – Brenda from TRU clarified its purpose and how it works

Coquitlam College – Grace Kim

- Supporting international students, aiming to have more psychological support; Writing Centre; class size of 45 elicited a shocked response
- Associate of Arts
- Modifying prerequisites for some courses to insure greater success at 200-level

(the advertising course)

Douglas College – Kate Sangha

- Writing process and peer review is a challenge when nearly half the class has English as an additional language: such students may not be confident peer reviewers

Discussion: Group work is a challenge, especially for written assignments. CAMAC could consult about “service design” to allow students to know what to expect

Langara College – Darren Bernaerdt

- Some students taking cohort-based courses as an elective; pairing publishing students with non-program students
- Publishing 1100: survey course (Adobe, design skills, publishing industry overview); three credits; feeder for program

Erin Robb

- International students: communication courses with English – tailored to needs of the other departments, responding to workplace and other needs that departments are aware of.

Vancouver Island University – Ravindra Mohabeer

- Media Studies: two streams; balance of theory and practice. Programs need external reviewers.

North Island College – Judy Johnson

- International students a concern

Northern Lights College – Greg Lainsbury

- Domestic students have become a very distinct minority; the College feels like it’s now serving as an ESL school. College-level needs to be pitched at the grade six level. There is an International section of the Writing award.

Discussion: Indigenous students a possibility; indigenous faculty would be excellent. NorthWest Community College should attend these meetings.

May 11, 2017 (Same attendees, save Ruth, Ravi, and Nick)

Okanagan College – Raluca Fratiloiu

- One year Communication, Culture, and Journalism Studies; certificate in Communication; some declining enrollments, but more international students (professional writing); classes are being capped at 25 (not 30)
- Developing programming around digital, aggregating some of the existing programs and courses
- Lori Walker’s suggestion

Royal Roads – Zhenyi Li will return next year

#### Selkirk College – Rebecca Jacobson

- Growth via recruitment means accommodation shortages (and jobs; faculty training is also in short supply – one workshop per year that deals with writing skills for International students)

Discussion: Brenda Thompson asked if we could share what our institutions do to support student learners to bring them up to an adequate level of competency [recommending a 2+2 program like TRU world: TRU trains the trainers, and students do a kind of immersion for two years at home in Chandrigar before coming here]; TRU has five levels of ESL [there may be a larger provincial move to privatize ESL]; conditional acceptance into programs;

As a group we could collect some best practices about supporting international student learners.

#### TRU – Mark Wallin

- Diploma in Professional Communication mirrors the first two years and provides direct access to the B.A. (major in Communication); Mark is interested to hear how the diploma compares to what others are offering.
- Also now doing vertical micro-credentials (“reward small steps”) that recognize success across clusters of three or four courses through the degree, plus experiential learning.

#### Trinity Western University – Bill Strom

- Three streams that can be combined for a B.A.; also, Corporate Communication; and Game Development B.A.(63 credits) is now going to ministry of higher education. Five streams: writing, game art, music and sound design, software and engineering, and marketing and management. Anticipated 20 students intake per year; a computer lab is being dedicated to it.
- Bill will forward the PDF for the Game Development program
- Connections to IABC and CPRS? (Kwantlen, I think, and SFU)

#### UFV – Dana Landry

- CMNS 125, 155 to 125: combined, with career package out and research/citation component boosted – now, Communication Professionally to Workplace and Academic Audiences
- Also: 120, Communicating in University – an introduction to academic culture with academic reading and writing; and peer review module

#### Eric Spalding

- Darren Blakeborough continues to create new courses as 299 Special Topics (Zombies, Simpsons, Wrestling, sports) – Eric wonders if we enjoy setting up new courses. A quick table response: “a balance”
- Brenda suggests: every three years, a course revision; faculty self-report on their activities
- Bill asks, What transfers? Eric Robb points out that critical thinking learning outcomes can still be obtained – subversively

- “Unassigned credit” – up to 12
- New K – 12 programs: student-centred, inquiry-based, portfolio-based assessment

### Learning Outcomes

At TRU, there has been resistance – as though academic freedom were being infringed.  
Uniformity and conformity vs. quality control

- Erin: it makes you a better teacher: “By the end of this lesson, here are the questions you should be able to answer”
- Courses at institutional websites can list the outcomes. These relate to programs. BCIT’s, Camosun’s are online. TRU’s are internal on the Moodle.
- TWU has seven large aims, which are going to be applied to the program level, and then the syllabus level. Outlines are a contract with the students, and instructors do not own courses.
- “What are the attributes of our graduates?” Programs need revision, to continue servicing student needs well.
- Generic outlines are available; at NLC, outlines are submitted; and any changes must go through Ed Council.
- Our BC-CAT forms all have Learning Outcomes listed for each course – surely these can be compared and contrasted.

Chairs for next year:

Mark Wallin (TRU), Bill Strom (TWU)

Motion: that Mark Wallin and Bill Strom co-chair this committee for the next two years.  
Moved: Rebecca Sullivan    Seconded: missed    Passed unanimously

2018: Capilano University (Lori Walker; Ted Hamilton) Wednesday May 9, Thursday May 10 (tentative)

Challenges with International students

Strategies to address those challenges: as teachers (changing classroom dynamics); at the institutional level

Marginalization of domestic students; retention

Kiara Garson (TRU) on interculturalizing campuses; Langara has one, too; BCIT has Bonnie Johnson, too – for multilingual classrooms

Changes to secondary school education and communication media courses

Portfolios – demonstration (Lori Walker) [she can send us a link for faculty, student examples]

“Core Aims”: coordinated list of Program Outcomes

2019: TRU (Mark Wallin; Brenda Thompson, Systems Liaison Person)

Everyone looked fabulous – Jean Scribner’s magnificent frames from New York drew many compliments. We are also wonderful dancers, which we had a chance to show off at Judy’s on Wednesday evening. Thanks, Judy!

Attendees	Representing	Email addresses
Judy Johnson (Chair)	North Island College	<a href="mailto:Judy.Johnson@nic.bc.ca">Judy.Johnson@nic.bc.ca</a>
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