

**SAAF FORUM:**  
Non-Degree Credentials  
February 13, 2014

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KWANTLEN POLYTECHNIC UNIVERSITY

# KPU Post-Diploma Studies

**Post Baccalaureate Certificate**

**Post Baccalaureate Diploma**

**Graduate Diploma**

# KPU Post-Diploma Studies

**Post Baccalaureate Certificate in HR Management**

**Post Baccalaureate Diploma in HR Management**

**Post-Baccalaureate Diploma in Operations  
Management**

**Post-Baccalaureate Diploma in Accounting**

**Post Baccalaureate in Public Relations**

**Post Baccalaureate in Strategic Innovation**

**Graduate Diploma in Finance**

# KPU Post-Diploma Studies

## Post-Baccalaureate Diploma in Human Resources Management

- What we did
- What we learned

# Post-Baccalaureate Diploma in Human Resources Management

## Program Design

- ◆ Courses (10)

### **Program Structure**

- ◆ Class based
- ◆ Online
- ◆ Online with Short Residencies

Cohort vs. non-Cohort

Pathways to Masters degrees

## Internal Challenges

Marketing

Price Point

Admissions criteria and process

Designed Learning

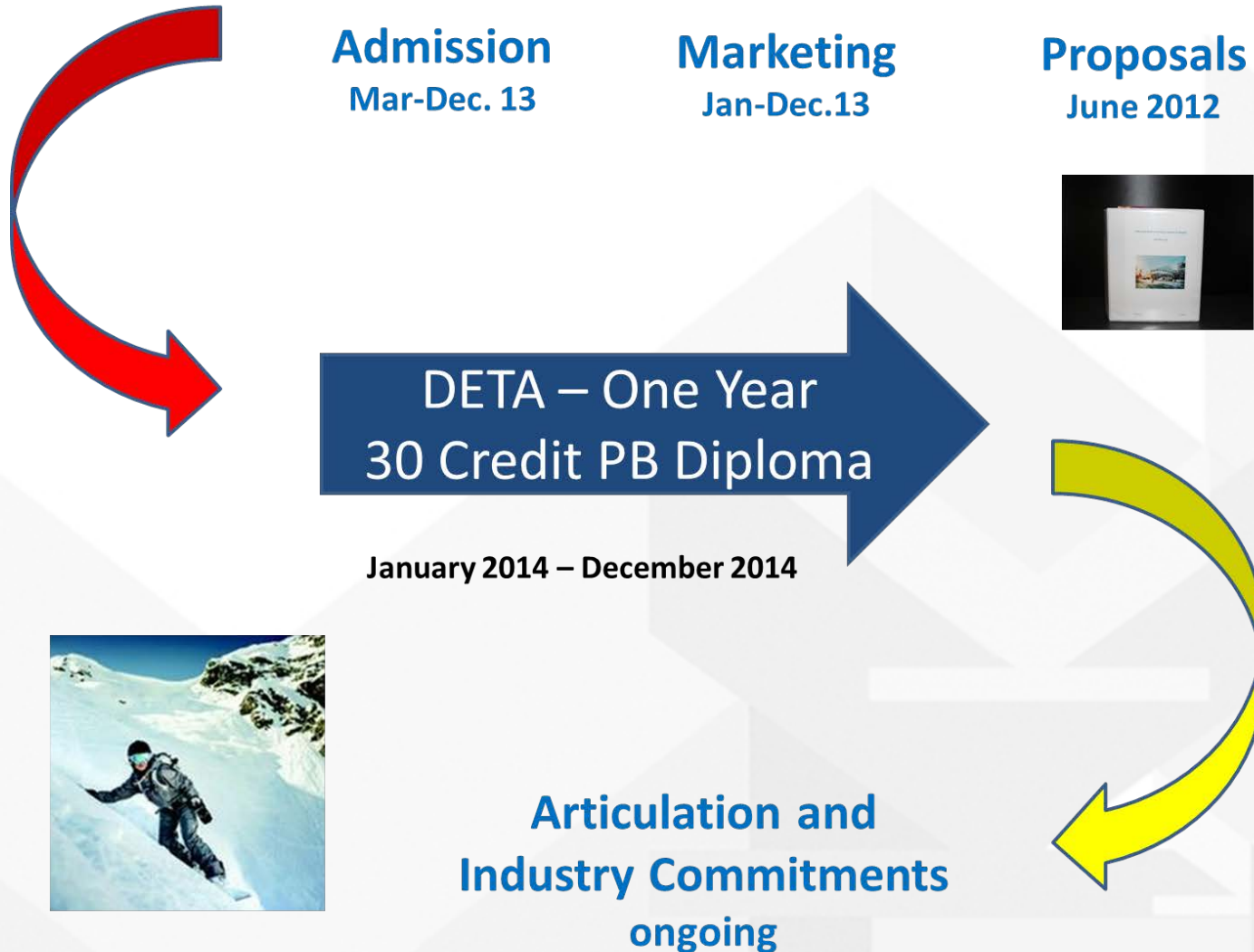
Orientation

Advising and Support

# Post-Baccalaureate Diploma in Technical Apparel Design (DETA)



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# Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

## Delivery: Flexible

Intent:

Designed to optimize industry employee accessibility.



Lesson learned:

- Know your audience.



# Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

## Delivery: 30 credit program

Semester One	12 credits
Semester Two	9 credits
Semester Three	<u>+ 9 credits</u>
	= NO student loans

### Lessons learned:

- Construct for maximum opportunity for student support and resources.
- Be aware of international requirements.



## Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

**Naming of credential needs to be looked at very closely. In applied credential for entry-level and industry-employed target audience, applicant base does not necessarily have the bac in the post bac.**

## Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

**Many applicants have undergrad diplomas rather than degrees and years of solid experience.**

**Admission requirements require flexibility to allow for 'degree or equivalent combination of education and related experience'.**

## Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

**Need to ensure there is a demonstrated market need and that program outcomes will indeed enable graduates to advance more rapidly in their fields and increase their earning power.**

## Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

**DETA ends with a capstone that involves industry partnerships and student-led projects.**

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## Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

### Construction of program:

Requirements for student loans and requirements for international visas are at odds and create challenges.



## Post-Baccalaureate Diploma in Technical Apparel Design (DETA)

**Student Aid rules require 15 credit offerings over two consecutive semesters.**

**International Visa requirements require a year long offering.**

**Target audience has to be carefully considered.**

**Where feasible financial awards, in lieu of students loans, should be available.**

# Sage Advice

**Be very friendly to your Registrar**

# Discussion

**Questions / Comments**